



Digital Photography Guidelines

Perhaps the biggest stumbling block to quality reproduction of contributed images is inappropriate file resolution. Files that are of lower-than-optimum resolution will not deliver the image quality and crispness required for a Community Magazine LLC publication. The photo might look fine on your computer screen; it may even print out beautifully on your printer, but pleasing images for magazine publication require higher resolution.

Most mid-range digital cameras provide images of excellent quality for magazine reproduction. Even a 3-megapixel digital camera can provide a good quality 3.5" x 5.0" photo when the camera is set to its highest recording quality.

Here are a few tips to consider when submitting digital photos to Sienna Plantation News for publication.

1. Set your camera on the largest image size and the highest quality resolutions your camera will allow.
2. Use the setting denoted as "High", "Super Fine", "Ultra-High" or the equivalent. Enhanced photo quality more than offsets memory consumption.
3. Your final images should be about 1.2 m-bytes in size which translates into a 4-inch x 5-inch printed image.
4. Do not crop, resize or try to edit the image. Let the Sienna Plantation News graphics team worry about those issues.
5. Do not place the photos in Microsoft Power Point or Word to send them to us.
6. Store your image in TIF or JPEG formats for easy transmission. Do NOT use heavy JPEG compression.
7. Web images are not suitable for magazine reproduction.